

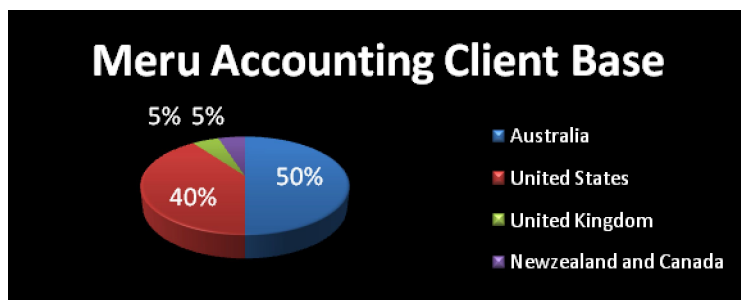


**\$10/ HOUR EXPERT BOOKKEEPING SERVICES| CHARTERED ACCOUNTANTS
| 9+ YEARS WORK EXPERIENCE | XERO CERTIFIED | QUICKBOOKS | MYOB |
BAS | IAS | ACCOUNTS FINALIZATION**

Meru Accounting is the Accounting firm running under the leadership of CA Rushabh Shah and CA Harnish Shah.

Meru Accounting is involved in providing Bookkeeping services across the globe and is based in Ahmedabad, Gujarat, India.

We have clientele in below countries:



CA Rushabh Shah:



Rushabh Shah is a Chartered Accountant involved in Accounting and Bookkeeping for clients across the globe.

Rushabh Shah is in practice since last 9+ years in the field of Accounts and Finance having a vast Practical Exposure in Australian Bookkeeping and Taxation work.

He is **Xero certified Professional** and is **Bronze Partner** with Xero.

You can view his Xero Profile at: <https://profiles.xero.com/people/rushabhshah>

He has worked in Audit Department of Deloitte Haskins and Sells.

- Done Audit of many listed as well as non-listed companies.
- Bookkeeping Experience of various small and medium sized companies and has worked with many clients.
- Audited more than 50 small and medium sized companies.





CA Harnish Shah:

He has practical exposure of 4+ Years in the field of Accounts, Finance and Auditing.

He has done Accounts Finalization and statutory compliance of 20+ companies based in Gujarat, India including Bank Audits.

He has done bookkeeping work of 30+ companies across the globe and has a satisfied client record across US and Australia.

Present team:

We are presently working in the team of 8 people and still growing.

We are having a vast practical exposure in Accounting and Finance field especially in Australia



MERU ACCOUNTING SPECIALIZATION:

Australia Bookkeeping:

Meru Accounting is specialized in Australian Bookkeeping work and has a huge knowledge base in below areas:

- ❖ Goods and Service Tax
- ❖ Business Activity Statement(BAS)
- ❖ Instalment Activity Statement
- ❖ PAYG Calculation
- ❖ Superannuation
- ❖ Deductions Available for business
- ❖ Individual Tax Returns-Australia
- ❖ Filing State Payroll Tax returns
- ❖ Depreciation Calculations



Accounting Software Expertise:

We are Xero certified advisors and having a handful of expertise on following accounting software's:

- ❖ Xero
- ❖ Intuit Quickbooks online
- ❖ Quickbooks Desktop
- ❖ MYOB
- ❖ Netsuite
- ❖ Wave App
- ❖ Saasu
- ❖ Tally
- ❖ Odoo
- ❖ Sage

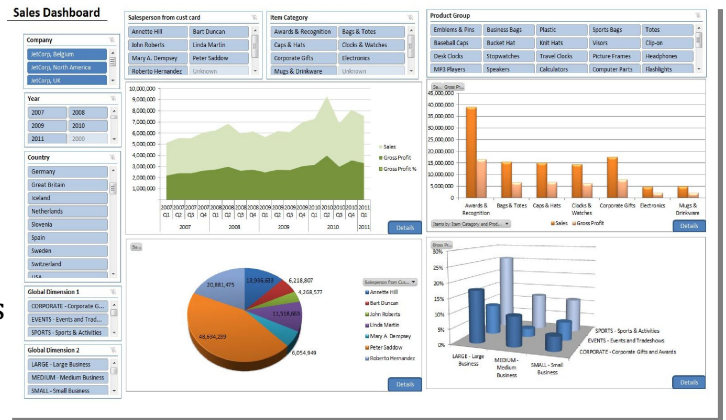


Services which we provide:

- ❖ Transaction Processing
- ❖ Accounts Payable and Receivable management
- ❖ Payroll Processing: (PAYG/ Super funds / State levies)



- ❖ Reconciliation of Banks and Credit Cards.
- ❖ Budgeting and Cash Flow Forecasting
- ❖ Inventory Management
- ❖ Financial & Operational Reporting
- ❖ General Ledger Maintenance
- ❖ Management Reports
- ❖ Advanced Excel Skills
- ❖ Job Profit and Loss
- ❖ BAS | IAS |TFN Filing
- ❖ New Company set Up in Xero & QuickBooks
- ❖ MYOB/QB to Xero Conversions

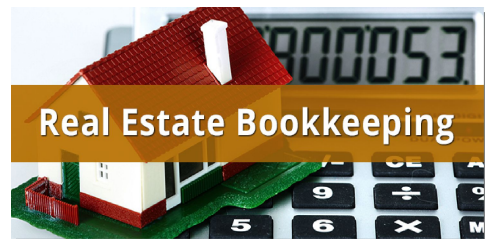


Present Clientele:

Presently we are serving 50+ clients on Xero, QuickBooks, MYOB, Wave-app, etc.

Industry Domains Serviced:

- ❖ **Trading Companies**
 - Cloth
 - Grocery Traders
 - Printing Chain Shops
 - Oil traders
- ❖ **Professionals**
 - CPA Firms
 - Bookkeepers
 - Internet Lead Generation Specialist
 - Doctors
 - Lawyer
 - Barbers Chain Shop
 - Internet Marketing companies
 - Interior Designers
 - Information Technology
- ❖ **E-Commerce and Online Traders**
 - Amazon Traders
 - Sellers on other Platforms
- ❖ **Real Estate**
 - Dealers
 - Brokers
 - Construction Companies
- ❖ **Manufacturing Concerns**
 - Uniform manufacturer
 - Fencing metal strips
 - Gold mines
 - Mountain Stones
 - Tape manufacturing
- ❖ **Grass Cutter Team**
- ❖ **Farmers Cooperative.**
- ❖ **Film Making Industry**



Checklist, Presentations and Manuals for Clients:

We have various Presentations and Checklists for getting information from Clients. so that we can ask for the information in one short.

We have prepared various manuals for clients so that they can learn the basic functions of the relevant accounting software.

Infrastructure:

- ❖ **Internet backup connections | High Speed Internet | Latest Operating Systems**
- ❖ **Confidentiality:** If required we can sign a NDA and would be bound by it.
- ❖ **Security of Data:**
All the data in our organisation is stored on cloud which is protected by two way authentication. We use Drop box, Box, Google Drive for storing the data.

Internal Controls and Transparency:

- **Project Management tool:** We use Asana for seamless flow of work.
- **Reminders** are set for every recurring tasks of client.
- **Time Tracking Devices:** We use Screenshot Monitor application which takes snapshots of the work done by us.



Xero and QuickBooks Add-ons Expertise:

We are specialized in using below add-ons for Xero and QuickBooks:

❖ Transaction Processing:

- Receipt Bank
- Shoe Boxed
- Bill.com

❖ Sales Processing:

- Shopify
- Zoho Invoice
- Paypal
- Stripe
- World Pay
- Eway

❖ Inventory Management:

- Trade Gecko
- Stitch Labs

❖ Payroll Processing and Reporting:

- ADP Payroll
- Fathom Reporting
- Spot Light Reporting



Relationship with you:

I look forward for discussing the scope of the work in brief so that we can get the scope of work discussed in detail.

Skilled & Talented Personnel: Chartered Accountants (CPA) and experienced professionals.

Preferable time Zone: We ensure our availability for discussions during your working hours.

*In summary **Trust**, **reliability**, **timely services** and **long term relationship** are the key goals of our service.*



Thank You!!

Visit us at <http://www.meruaccounting.com/>